



SPOTIFY PLAYLIST PROMOTION GUIDE

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Iron Gate Records Spotify Playlist Promotion Guide

1. Submission to Playlists

To submit your song to one of Iron Gate Records' playlists (IGR Metalstorm Mayhem, IGR Riffs and Rebellion, IGR Boots, Beats, and Backroads), follow these steps:

- Ensure your track is available on Spotify.
- Send your song's **Spotify link**, **song title**, and a short description of your track to the playlist curator. Include:
 - Genre (e.g., Metal, Rock, Country)
 - Mood/Vibe of the song
 - Release date
- Email this information to info@irongaterecords.com

2. Joining the Community

Artists added to IGR playlists automatically join the **IGR Artist Community**. Here's how to get involved:

- **Follow the Playlist:** Like and follow the IGR playlist where your song is featured.
- **Connect with Other Artists:** Follow artists featured on the same playlist on:
 - Spotify
 - X (formerly Twitter)
 - Instagram or other platforms as shared by community members.

- **Engage:** Like, share, and comment on fellow artists' posts and playlists to build strong community support.
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3. Streaming Process

For best results and community growth:

- **Daily Streaming:** Play the **entire playlist** daily to ensure equal support for all songs.
 - Use a streaming schedule (e.g., run the playlist while working, driving, or relaxing).
 - Avoid skipping tracks to keep the streams valid.
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4. Tracking Your Streams

To show your active participation and track song streams, follow these steps:

1. Visit statsforspotify.com
 2. Login with your Spotify account to access your listening history.
 3. Capture screenshots of:
 - **Recently Played Tracks** (showing all playlist songs you've streamed).
 4. Join and then share these screenshots in the designated **IGR Artist Community Group** <https://www.facebook.com/groups/igrplaylists>
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5. Promotion Guidelines

To promote your song effectively and help the playlist grow:

- **Share the Playlist Link:**
 - Post on your social media accounts (Instagram, Facebook, X, TikTok).
 - Encourage your followers to listen, follow, and share the playlist.
 - Example post caption:
*"Excited to be featured on the **IGR Metalstorm Mayhem** playlist! Check out my song alongside other amazing artists. Follow, stream, and share 🎸🔥 [link to playlist]"*
 - **Tag and Engage:**
 - Tag Iron Gate Records and fellow artists in your posts.
 - Like and comment on playlist promotion posts shared by others.
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6. Collaboration Opportunities

The IGR Artist Community fosters collaboration between artists:

- **Engage with Others:** Comment on posts, share ideas, and network for future projects.
 - **Reach Out:** Use this opportunity to discuss collaborations, features, or remix opportunities with other artists in the same genre.
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7. Follow Community Guidelines

- Respect all community members.
 - Support and stream other artists' songs in the playlist.
 - Regular participation (streaming, sharing, engaging) is encouraged for continued placement.
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8. Monitor Your Growth

- Track playlist streams and follower growth on **Spotify for Artists**.
 - Use tools like statsforspotify.com and **Spotify for Artists** analytics to measure your engagement.
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Playlist Links

- **IGR Metalstorm Mayhem:**
<https://open.spotify.com/playlist/28B7avrUtxhQmx3j62443b?si=215afa49b41e42f1>
 - **IGR Riffs and Rebellion:**
<https://open.spotify.com/playlist/5JtwWRNPwhX3kaoqNbRJOL?si=85e85246ca324bf3>
 - **IGR Boots, Beats, and Backroads:**
<https://open.spotify.com/playlist/5JtwWRNPwhX3kaoqNbRJOL?si=5f5e44bfe6144456>
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By following this procedure, artists can maximize their exposure, build community relationships, and ensure their songs perform well on Spotify playlists. If you have any questions, please contact me directly at mark@irongaterecords.com